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Marketing & Technology by Frank Furness

Internet Marketing Links & Downloads - www.frankfurness.com/internet.cfm

Sales Closing Scripts - www.frankfurness.com/closingscripts.cfm

Website - <http://www.frankfurness.com>

Resources website – <http://www.frankfurnessresources.com>

Video Channel – <http://www.youtube.com/salestips>

Value Statement

I work with (insert client profile) who struggle with (insert their biggest problem) and who would like to (insert the results you get for them at the end of the day).

What separates me from (insert your competitors or colleagues) is that I (insert your USP) and as a result my clients get (insert your motivators)

Free Website Software

<http://business.blinkweb.com/>

<http://kompozer.net/>

Search Engine Optimisation

<http://www.seoquake.com/>

<http://www.seosurf.com/>

www.google.com/webmasters/tools

<http://www.google.co.uk/options/> - all Google products

<http://www.xml-sitemaps.com>

Resource Guide

<http://www.articlesubmittingsoftware.com>

<http://www.headlinecreator.co.uk>

<http://www.simpleheadlines.com>

<http://www.saleslettergenerators.com>

<http://www.videowebwizard.org>

<http://wordpress.org/>

<https://www.blogger.com>

<http://www.clickbank.com>

<http://www.adobe.com/products/visualcommunicator/>

<http://www.frankfurnessresources.com/camtasia>

<http://www.jingproject.com/>

<http://www.youtube.com>

<http://www.vuyou.com>

<http://www.techsmith.com/screen-capture.asp> Snagit

<http://www.internetaudiosecrets.co.uk/>

<http://www.libsyn.com/> Podcasting

<http://www.lulu.com/uk> Self publishing books

Oursourcing & listbuilding

<http://www.elance.com>

www.craigslist.com

<http://www.guru.com>

<http://www.rentacoder.com>

Business Card Scanner

<http://www.businesscardscanner.co.uk/>

Newsletters

<http://www.frankfurnessresources.com/constantcontact>

Other Resources

<http://www.roboform.com>

Frank's Resources

<http://www.netsalessecrets.com>

<http://www.frankfurness.com/>

<http://www.frankfurnessresources.com/>

<http://www.walkingwithtigers.com/>

<http://www.technologytips.co.uk>

Free newsletter with the latest technology tips

<http://www.frankfurnessresources.com/newsletter>

Frank's Total web package

<http://www.internetsolutionspackage.com/>

Sales and Marketing Toolbox for Small Business and SMEs

<http://tinyurl.com/saleskit>

Books – Walking with Tigers – Secrets of the World's Top Business Leaders

<http://tinyurl.com/tigersbook>

Books – How to Find New Business & Clients

<http://tinyurl.com/prospectingbook>

How to Find New Business & Clients - Audio CD – 3 CD Set

<http://tinyurl.com/prospectingideas>

Frank's Products

<http://www.frankfurnessresources.com/products>

Free Downloads

<http://www.frankfurnessresources.com/downloads>

Affiliate Sites

www.clickbank.com and www.paydotcom.com to sell your products and where you can find products to sell

www.frankfurness.com

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